



## **FOR IMMEDIATE RELEASE**

### **Proofpoint Introduces Real-World Training Clinic Via the Web**

**LOS ALTOS**, California – November 1, 2005 – Proofpoint Systems, Inc. today announced the availability of training for its PASS™ software toolset via the web. While web-based training is nothing new in the corporate arena, the program announced by Proofpoint marks a significant shift in the use of the technology.

“Many corporate leaders have had less than appealing experiences with web-based training,” stated Elena Ponce, Vice President of Business Development for Proofpoint. “In many cases, web-based training is like watching a poor slide show, without the ability to ask important questions about important issues in the workplace. For the benefit of our customers, we decided to change that. As a result, their ability to maximize their use of their Proofpoint applications is significantly enhanced which leads them to the organizational performance results they need.”

“The PASS ‘How-To’ Clinic” uses a blended learning approach. Materials are delivered through an on-demand meeting and document sharing application allowing participants to avoid travel, and a real instructor is on the phone presenting materials, engaging the participants, and answering their questions about how to maximize performance in their unique workplaces.

After the training, participants take on an application assignment – tackling a real performance issue in their workplace using one of the PASS™ software systems. Participants correspond with their instructor, provide progress reports, and continue their 1-on-1 dialogues based on the nuances they encounter.

“Our clinic strikes effective middle ground,” said Jim Fuller, Vice President of Advisory Services for Proofpoint. “This training solution offers the cost-effectiveness of the web without sacrificing the learning effectiveness typical of most web-based training.”

“The PASS ‘How-to’ Clinic” is available immediately to licensed users of the PASS™ software suite. Licensed organizations should contact Proofpoint for more information or to schedule the training for their users.

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Proofpoint Systems, Inc. is the global provider of software, systems, and programs that support individual and organizational performance. To learn more about Proofpoint Systems and its family of web-based diagnostic tools, visit [www.proofpoint.net](http://www.proofpoint.net). Proofpoint Systems and PASS™ are trademarks of Proofpoint Systems, Inc. Other company and product names may be trademarks of their respective owners. Proofpoint is self-funded, has no debt, and remains focused solely on customer needs.

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