



## FOR IMMEDIATE RELEASE

### Proofpoint Systems Announces Goal Alignment System (GOALS)

LOS ALTOS, CA – 1 September 2006 – Proofpoint Systems today announced the launch of its Goal Alignment Systems (GOALS), a web-based planning system that is designed to fully support goal development and tracking across an organizational enterprise.

GOALS provides a fully integrated system for organizational leaders seeking to ensure horizontal alignment and vertical integration. GOALS provides the ability for every team member to write clear, observable, measurable goals; link individual goals to higher order strategies; develop risk assessments and mitigation plans; outline budget requirements; access standardized reports; and manage performance throughout the year.

GOALS also ties directly into Proofpoint's performance analysis support systems now in use in more than 30 countries.

The deployment of GOALS in a federal government environment helps align actions at every level to key initiatives such as the President's Management Agenda while also propelling organizations forward in their OPM certification process. In corporate environments, GOALS links tactical through strategic initiatives, and ensure cost and productivity impacts are visible via 1 or 2 mouse clicks.

"We are very pleased to offer a next generation goal alignment system," said Dr. Jim Hill, Proofpoint's CEO. "Nearly every other available system in the marketplace is 'flat', meaning that data are difficult, if not impossible, to integrate. That leaves leaders flying blind. Besides providing every employee an ability to visualize goal setting and year-end evaluation processes, GOALS provides leaders with ready access to cumulative data from across the organization. That means better, faster, and more cost-effective decisions. Organizations 'hum' when they deploy GOALS."

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